

Privacy Policy

This Privacy Policy governs the privacy practices with respect to your use of the SensoryTreat mobile Application (the "Application"), website (located at www.sensorytreat.com or www.sensorytreat.pro; hereinafter: "the Website") and Web Application (hereinafter: "the Web App") and the services provided therein (hereinafter collectively: the Service). This Privacy Policy constitutes part of all the Terms of Use available at the Website, Web App and Application and constitutes part of the agreement between the owner of the SensoryTreat Application, Web App and Website - SensoryTreat Ltd. ("the Company") and the user of the Application, Web App or the Service ("You" or "the User"), whether as Therapist or Caregiver. By using or accessing the Service you declare your agreement to this Privacy Policy. For the sake convenience, this Privacy Policy is drafted in the masculine gender only, but refers equally to men and women.

What information do we collect?

You do not need to provide any information in order to download the Application (except for information you provide to the applicable online App store).

During the first time You log in to the Application, You are registered based on your mobile device unique ID which the Application identifies and you are requested to set a password. In addition, You may register to the Service based on your email address that you provide to us, and may provide additional information such as your child's gender, age and your country / state.

Upon logging in to the Web App Service for the first time, the Therapist should identify himself by name, email, password he may choose to add additional info such as photo and license number. The Therapist or his clinic administrator may also upload logos and applicable details of the clinic, so that they, together with Therapist name and photo, appear on communication sent to Clients within the Service.

Therapist can register a new child Client to the Service by filling the child's personal details, including photo. He may also register the child's caregiver to the Service through the Web App by filling in his email address, cellular phone (up to 2 numbers for one child) and other fields.

In case you purchase paid components within the service, credit card or other form of payment information as well as applicable identifying details (as required by the payment processing company cooperating with us) will be required from You during the payment process.

In case You use the Service to find a Therapist or other caregiver we may also collect your specific location.

We also collect anonymous technical information about your mobile device or computer which may be necessary to operate the Service.

In addition, over time, we collect information about your activity within the Application, and Therapist activities within the Web APP, including any pictures and/or short videos You/Therapist may capture or add to the with the Application / Web App. Such information is identified with your User account within the Application, which is disclosed only to your User account (upon logging in using your personal log in details). Subject to your consent, we will provide access to your Therapist for all data regarding your therapy program. Therapist may share his added content to his Clients.

In case you are a Therapist who wishes to be listed in the list of Therapists within the Service, you may provide to us your name, contact details, picture, and your clinic's contact information, locations, staff, expertise, website, logo and additional identifying details, which may also be sent in all email messages to families.

As a user of the Web App you can upload to your account, files from your PC/Network and share it with your clients and their caregivers who use the Application.

In case you use the Service to share information with a third party of your choice, such as your Therapist or your client, you may provide to us the third party's email address and other contact details

During use of the Service You may log information about adherence to the therapy program, child's feedback, Your observations, notes and scores on therapy targets.

What we do with the information collect?

All information provided to us (excluding credit card or other payment form information as described below) is saved in a secured database relying on Heroku Cloud services, Amazon AWS security and Cloudinary standards, to enable us to provide the services given on the Application, Web App and/or Website.

We use all collected information for the purpose of operating the Web App, Application and Website, and for providing the Service as describe in the Terms of Use (which can be found at the Website).

We may use information collected from the Users and Therapists to develop products, conduct or participate in research studies, provide services, improve our products and services, and to conduct data analytics on information for such services, product development and research purposes. We may also offer you products or data which may match your preferences based on the analytics of your activity within the Service.

As for the payment details provided for using paid services, in order to fulfill your request for paid services this information is shared securely with a third party associated in the payment processing process (including credit card companies and different intermediaries responsible for payment processing such as iTunes, Google Play and PayPal). Those third parties operate according to their own Applicable

policies, adhering to the industry best practice of confidentiality of financial information.

We do not keep credit card information and we do not have the ability to recover this information in any way.

Details provided by Therapists who wish to be listed in the Application are used solely for these purposes. A Therapist may approach us with a request to be removed from such list. Such requested shall be promptly attended to.

Sharing information with others

The Company will not share with third parties any information about You and your use of the Service without your consent, except when it is permitted under the Terms of Use or is necessary to enforce them, when it is required under the law or a court order, or for either of the following purposes:

- The Company may allow Users and Therapists to view each other's information, once they are formally connected one to another in the Service, after undergoing an appropriate verification process, as further described in the applicable Terms of Use
- The Company may use service providers for technical aspects of operating, improving and supporting the Application or the Website, those third parties might be exposed (under confidential basis) to information collected based on your activities within the Application. Without limiting the foregoing, the Company uses the cloud services of Heruko in connection with operating the Application, and its use is also subject to Heuko's applicable Security Policy available at <https://www.heroku.com/policy/security>. In addition, the Company uses the cloud services of Amazon (the Amazon AWS) which is subject to the applicable policies of Amazon, and the Cloudinary service which is subject to the applicable policies available at www.cloudinary.com.
- We may share anonymous Users' and Therapists' data from the Service with third parties in connection with participation in clinical or academic trials and research studies, or for publication of summarized statistical data, case studies and marketing activities.
- In case you have breached the Terms of Use, the Company may share your information under its consideration.
- In case the Company receives a judicial order that requires it to share or disclose your information or information about you to a third party.
- In any dispute, claim, prosecution or legal proceedings of any kind between You and the Company.
- We may present or disclose to third parties anonymous aggregated statistics about User or Therapist usage of the Service and Users' / Therapists' activities

using it. Among others, we view the Service as serving an important social role. Accordingly, we may wish to share such anonymous aggregated statistics about the Service usage with academics or present them in relevant conferences, in order to assist in the research of the treatment of applicable medical conditions related to the use of the Service.

- When serving ads within the Application, the Company may share anonymous information about your preferences in using the Application with third party advertising or product companies, for the sole purpose of matching these preferences to the ads. Again - this information is provided to the advertisers and partners in an anonymous manner, and no advertiser is provided with any identifiable detail of a User that matches a specific User activity within the Application.
- In any case the Company reasonably believes that sharing information is necessary to prevent from you or a third party, severe physical damages or severe damage to property.
- If the Company re-organizes the operation of the Service within a different corporation, or if the Company merges into or with other entities or merges the operation of the Service with a third party, the Company shall be entitled to transfer to the new entity a copy of the information about you collected from the Service, provided however, that those entities agree to be bound by the provisions of this policy. If those entities do not agree to be bound by the provisions of this policy, you shall be given with a proper 30 days prior notice within the Application, Web App or Website and with the opportunity to delete your account information altogether before the policy changes take effect.

Access to the User's activity details

A User has access to his past activities within the Service once he logs in. A User logs in by providing a password, and by using his email address or through automatic identification of his device ID. In order to prevent access to the User data by other or future holders of the device, in case the User logged in only using a password (without providing an e-mail address), he may not recover his password in ordinary means. In such case, we may enable the User to recover his address only after he approaches us and convinces us that he is indeed the User he claims to be.

In case you choose the "remember me" or "sign in automatically" option, the Application, Web App or Website shall enable you to log in automatically (without entering your log-in details) as long as you do not sign out of the Service, and have not reset the device/computer or uninstalled the Application. In this case, you should set a minimal 6 characters password to your device.

Please note that if You do not sign out of the Application and the device has not been reset, the automatic log-in shall apply also in case the SIM card is replaced. Therefore, in case You provide the mobile device to another person, who uses a

different SIM card, please make sure to sign out of the Application or reset the device.

In addition, access to the data will be provided if a user logs in using your account log-in credentials (i.e. email and password) from other mobile devices (or website), so please make sure not to share your credentials and protect them adequately.

Age

You must be at least 18 years old to use the Application, Web App and Website. In principal, when the Therapists' client registers to the Service he should do so through an adult caregiver, who provides the consent for such registration and the use of the data associated with the services which is related to the client himself. The Company will not knowingly collect any personal information from a person under that age without the consent of his caregiver. In case we have a reason to believe that the person who registered for the Service is less than 18 years old, we will delete your information as soon as possible. By registering a caregiver, whether directly or by Therapist, You provide consent for the Company to collect data about the child whose information is entered into the Service.

Information security

The Company stores and uses the User's information outside the European Union but in Amazon AWS and Clouinary standard server farm. The Company implements systems and procedures to secure your personal information and does its best to minimize the risk of unauthorized access to its database. Further, the Company implements appropriate internal procedures (including for its staff) to ensure careful and confidential handling of the information processed through the Application.

Support

If you wish to contact us regarding this Privacy Policy or any other matter regarding the Application, Web App or Website, you may contact us at info@sensorytreat.com. We will do our best to answer you promptly.

Changes to this Privacy Policy

The Company may from time to time change the terms of this policy. If substantial changes regarding the use of your personal information or regarding our information sharing practices will be made, we will post the update at the Website.

Last modified: March 15, 2016.